



**"Non-Pricing Breakfast"  
Served Daily in the Cafeteria  
Beginning August 14, 2013!**

Dear Parents,

Is the morning rush at your house a mad dash to get out the door with your children, barely having time to grab their homework, much less eat a nutritious breakfast? If this sounds familiar, you will be relieved to know that getting that important morning start will no longer be a challenge.

Beginning on **August 14, 2013** your child will be able to take part in our innovative new program called "Non-Pricing Breakfast." Just as the name implies, a nutritious breakfast will be served to each student every morning in their school cafeteria **AT NO COST!** Yes, this means a free breakfast to each and every student. They will have an opportunity to get a nutritious breakfast at no cost, giving them the fuel to get them through the morning and ready to learn. Breakfast will be served daily at each site during your school's designated breakfast time. Check with your individual school to see what time they serve breakfast.

The direct impact of breakfast, on academic performance, has been well documented and we are happy to be working with the Food Services Department to bring you this proven approach to influencing maximum learning in the classroom.

**What foods are served at Breakfast?**

Milk is served daily, as is fruit or juice. Entrees are nourishing and easy to eat quickly. They include popular breakfast items such as cold cereal, bagels and string cheese. Our hot entrées will be such items as a breakfast burrito, pancakes, scrambled eggs and french toast, plus other exciting items.

**What are the advantages of the "Non-Pricing Breakfast?"**

Traditional breakfast in the cafeteria meets the needs of many students. Less than one-fourth of the students who eat lunch at school also eat breakfast at school. Students who do not eat a nourishing breakfast are not able to concentrate well, become irritable more quickly and show hunger-related symptoms such as headaches and stomachaches. **When the "Non-Pricing Breakfast" is served, every student is able to start the school day, ready to learn. Learning continues throughout the morning without hunger-related disruptions.**

Share this exciting news with your child and be ready on **August 14, 2013** for the start of our new program!

***We look forward to serving everyone, everyday!!!***

**READ THIS IMPORTANT  
INFORMATION!!!!**